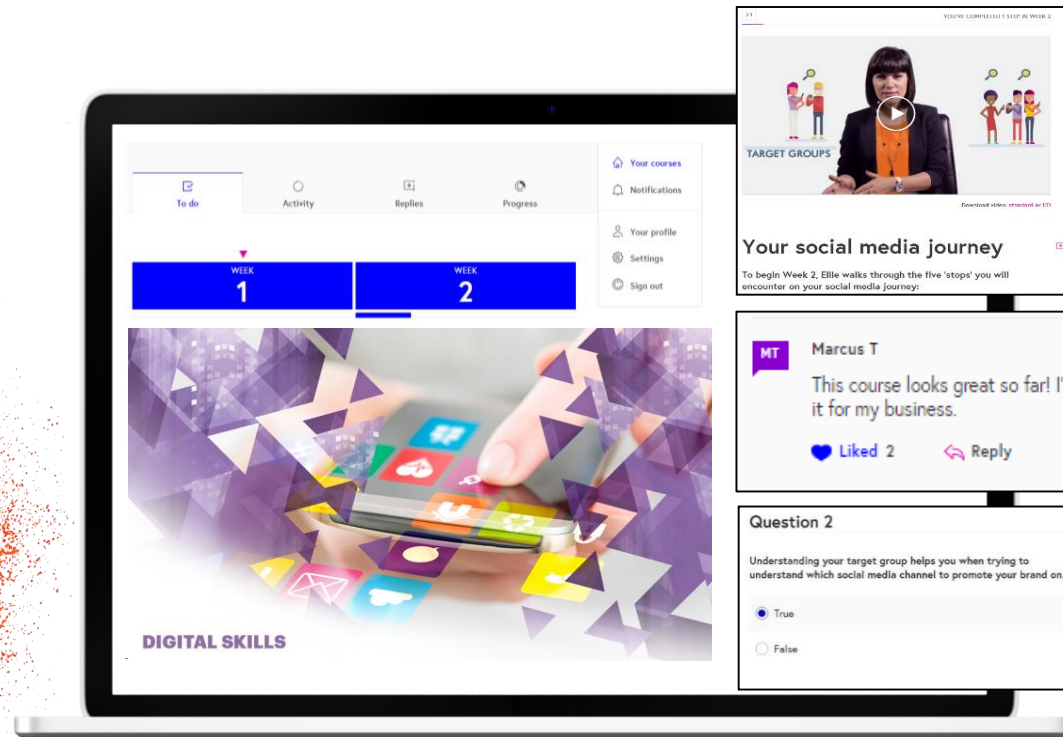


# DIGITAL SKILLS PROGRAMME

In partnership with...



Interactive online courses designed to help young people (16+) gain the digital skills necessary to get a job or build a business



## COURSES:

- Bite-sized videos presented by digital experts
- Peer-to-peer learning through collaboration
- 6 free courses to choose from:

**Digital Fundamentals**

**Social Media**

**Digital Marketing**

**User Experience**

**Mobility**

**Analytics**



Learners who complete a course are awarded an Accenture **Digital Badge** that can be added to their CV, LinkedIn profile, job applications and more!

## BENEFITS OF DELIVERING?

- ✓ Gain an increased awareness of digital skills and opportunities
- ✓ Enables non-specialists to deliver digital skills training with ease
- ✓ Flexible delivery options available (classroom and independent study)
- ✓ Low preparation time required

## WANT TO LEARN MORE?

Contact Young Enterprise Scotland on [admin@yes.org.uk](mailto:admin@yes.org.uk) for more information!

